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5/8/06

By:

Patti Hespell
Patti Hespell

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Conf. No.:	8297	:	Group Art Unit:	2614
Appln. No.:	09/750,800	:	Examiner:	John Manning
Filing Date:	28 December 2000	:	Att'y. Docket No.:	T721-20
Title:	System and Method For Delivering Targeted Advertisements Using Multiple Presentation Streams			

RESPONSE AFTER FINAL REJECTION

This Paper is in response to the Final Office Action dated January 11, 2006, and is being timely filed by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to and including May 11, 2006.

Please consider the following remarks: